# Jacob Elias

# jelias.me

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#### **EDUCATION**

University of Washington Seattle, WA BDes in Interaction Design Class of 2020 3.64 GPA, 6 Quarter Dean's List Recipient, Kenneth L. Striker Design Scholarship Recipient.

Interim President of IxDA, Varsity UW Climbing Team, Arts + Entertainment Volunteer, Founder of Waterski and Wakeboard at UW.

## Teaching Assistant for Interface Design I

(Incoming) January 2020 – April 2020 Working alongside guest lecturer, Andrew Allen, Head of Product and Design at WeTransfer, to teach interface design practices. Planning to lead lessons on cross-platform design patterns and industry tools such as Sketch and Principle.

## SKILLS

**Design** Product Design, UI/UX, AR/VR Interface Design, Sketch, Adobe Creative Suite, Branding, Art Direction, Design Research

**Prototyping** Principle, Origami, HTML & CSS, Javascript, Arduino

**Storytelling** Videographer & Film Maker, Photographer, Writer

**Character** Bicycle Mechanic, Rock Climber, Waterskier, Snowboarder, Bread Baker, Adventurer

#### **EXPERIENCE**

# Google Daydream AR/VR

Student Interaction Designer

January 2019 - Present

Seattle, WA

Year-long, sponsored design project with Google LLC, Mountain View. Led by Prof. Axel Roesler. Design of a new line of sight interaction model for head-mounted devices to provide visual affordances for direct interaction in the field of view.

## i///u

Creative Director / Videographer

September 2018 – Present

Seattle, WA

Direct and design the production of media ranging from album artwork and promotional assets to merchandise and larger video projects. Film and support the band while working closely with band members and the creative team to realize future visions.

# F5 Networks

UI/UX Design Intern

June 2019 - August 2019

Seattle, WA

Simultaneously designed and developed an in-house Design System, User Interface, and an original IA and Interaction Model in order to develop future products. Collaborated with the Senior Designer and Front End Dev team resulting in highly responsive problem solving for the NGINX Business Unit.

## **IDEO CoLab**

CoLab Fellow

March 2019

Cambridge, MA

Worked on an interdisciplinary team to build prototypes exploring developing technologies and future experiences in the realm of transportation.